

VISIONSCONNECTED AND CORPORATE SOCIAL RESPONSIBILITY (CSR)

VisionsConnected enables reliable and effective remote cooperation for organizations in over 100 countries across the globe. Our staff give it their all day in, day out to ensure secure, carefree and high-quality video communication. In this regard, we take Corporate Social Responsibility as a fundamental principle. After all, we firmly believe that we can make a positive contribution to society by devoting attention to People, Planet & Profit – or to the social, ecological and economic factors of our business.



PEOPLE

- **The use of knowledge to improve cooperation between people and organizations**
It is instinctive for us to actively contribute ideas on how we can get people and organizations to cooperate better, with the ultimate aims being to save on costs and improve quality and efficiency.
- **Optimum work-life balance**
VisionsConnected regard it as important that staff are able to perform optimally, both at home and at work. For that reason, everyone has been supplied with Unified Communications (UC) solutions, enabling our staff to work with one another whenever and wherever.

- **Employees' development is primary**
During annual performance reviews we examine the education and training needs of staff at individual, team and company level. In this respect we look at both competencies and substantive knowledge.
- **Active recruitment and deployment of people with occupational disabilities**
VisionsConnected has been actively working with Rentree for years hiring people with occupational disabilities to work in VisionsConnected and guiding them on their path towards regular work. At present, several people with occupational disabilities are working at VisionsConnected, including one as a full-time concierge engineer.





PLANET

■ Video conferencing reduces carbon emissions

Thanks to the products and services of VisionsConnected, our customers and our own staff do not have to travel as much, enabling them to avoid traffic jams. This reduces carbon emissions.

■ Green lease cars

VisionsConnected strives towards having a green fleet of vehicles. For that reason, new lease cars are hybrid, plug-in hybrid or electric. Nigh on 80 percent of our fleet is now green. Naturally there are charging stations on-site at the offices of VisionsConnected.

■ Encouraging use of public transport

VisionsConnected's head office is within walking distance of the railway station, and there is a bus stop right in front of the building as well. All employees have their travel by public transport reimbursed in full.

■ Energy-efficient office block

VisionsConnected's head office is accommodated in the 'Bèta Building' in Amsterdam, a deliberate choice due to the central location, ease of accessibility by public transport and the building's energy label. Smart awnings and energy-efficient heating and cooling have earned the building energy label A.

■ Partners and CSR

When selecting partners VisionsConnected casts a critical eye over the prospective partner's CSR policy. One of our most important partners, Cisco, has an active CSR policy of their own and is playing a committed role in developing a code of conduct for suppliers within the ICT industry.



PROFIT

■ Voluntary efforts for social initiatives

VisionsConnected is a healthy, successful organization. We consider it important to use our success to help society. Thus in conjunction with our partners we are participating in a variety of social initiatives, including Girls in ICT Day, a worldwide initiative to boost the number of girls enrolling on technical and IT-related courses of study. Furthermore, we are proud of our commitment to setting up an initiative entailing the use of video conferencing to provide live sign language interpreters for television programmes that do not have one.

■ VisionsConnected's green investors

Start Green Venture Capital is a commercial organization investing in entrepreneurs and enterprises that bring innovative, sustainable technologies or products to market. VisionsConnected is one of the parties they have given a vote of confidence when it comes to us fulfilling our sustainable ambitions.

VISIONSCONNECTED: CHANGE THE WAY PEOPLE COLLABORATE

VisionsConnected is established with the vision that video and unified communication 'will change the way people collaborate'. Our services have one main focus: to offer the end-user an outstanding collaboration experience. We can securely connect users anywhere in the world, from any location, at any time, from any device or videoconferencing and/or Unified Communication solution. The VisionsConnected Services range from the connection of end points to fully managed cloud-based video services for a fixed price per month. We ensure a worry-free experience, so that users can focus entirely on successful collaboration.

VisionsConnected supports customers in over 100 countries and has offices in the Netherlands (HQ), Belgium and Luxembourg, Germany, United Kingdom, Norway and the United Arab Emirates.

Do you want to learn more about how we can improve the way people collaborate in your organisation? Please contact our specialists at visionsconnected.com

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